



OPEN SPACES

The latest news from the Ojai Valley Land Conservancy

Vol. 10 No. 1

Working to Protect The Ojai Valley's Future - Today

Special Edition

Protecting River and Ranch Open Space Within Reach

Conditional Approval Received For \$3.1 Million Grant

On January 23, the Ojai Valley Land Conservancy (OVLC) received tentative approval for a \$3.1 million grant from the California State Coastal Conservancy (CSCC) to assist with the protection of the historic and scenic 1,566-acre open space on the west side of the Ojai Valley. The state agency's grant funds will come from Conservation Bonds Acts 12 and 40. These propositions were approved by a majority of California voters and the funds are considered immune from the present budget crisis in Sacramento. Funding from this grant will also allow for the creation of a resource and recreation management plan that will guide the protection of plant and animal species, while allowing for safe public enjoyment by hikers, horseback riders, and bicyclists.



June Deadline For \$630,000 Fundraising Goal

Final approval is contingent on evaluation of the OVLC's ability to manage the land in perpetuity and on completion of a conservation easement on 150 acres. "We look to see if the organization has the financial and professional expertise to make an open space deal successful," explains Peter Brand, CSCC Senior Project Manager. "OVLC definitely has a great combination of staff and volunteers, but we still need to see if they have enough funds to implement the project." OVLC has set a deadline of June 2003 to raise the remaining \$630,000 in donations and pledges for the protection of the largest privately held parcel in the Ojai Valley and vital wildlife habitat. If the campaign is not successful at least ten homes will be built on the ridge-line near Rancho Matilija and Wills Canyon. In this case, donors will have the option to have their gifts designated to another project or receive a refund.



photo by Michael McFadden

Pledges

Donors will be allowed to stretch out payment of their gifts over several years. This encourages donors to make larger gifts, which would not be possible if they had to complete the gift all in one year.

Naming Rights

The OVLC offers naming rights as an opportunity to honor or memorialize family, friends or mentors. These naming rights range from \$500 on a bronze plaque at the Preserve entrance to \$1.5 million for the naming of the Preserve. Most naming rights will range from \$10,000 to \$100,000 and include: trails, trailheads, and geographic features. A large number of donors from past campaigns have taken advantage of these opportunities.

See reverse side for details on naming rights.

Ventura River & Ranch Campaign Update

Every \$1 Donated Will Be Matched By \$3 From State Grant

Campaign Goal	\$4 million
Pledges & Gifts Raised - 84% of goal	\$3.37 million
Pledges & Gifts Still Needed	\$630,000

"The time is now for those of us who believe this beautiful land is worth protecting. It is a once in a lifetime opportunity to set aside this special gift for our children and future generations."

*Jim Engel,
OVLC Executive Director*



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Opportunities To Make A Difference In The Future Of The Ojai Valley

The OVLC is offering a limited number of gift naming rights for donors who wish to honor or memorialize family, friends, or mentors. All gifts can be made over a two-year period and will be used for the preservation and care of Ojai's last remaining open spaces.

Gift Naming Rights At The Ventura River And Ranch Property

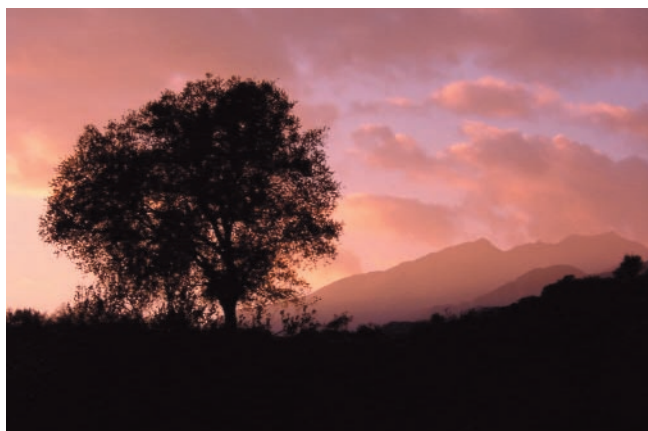


- \$500 Bronze Historical Marker
- \$1,000 Carla Bard Memorial (30)
- \$10,000 Benches (10) - 2 reserved
- \$25,000 Trailheads (3) - 1 reserved
- \$50,000 Trails Near Trailheads (2) 1 reserved
- \$100,000 River Trails (2)
- \$150,000 Rice Canyon Trail
- \$200,000 Upper Wills Meadow
- \$200,000 Oso Ridge Trail (near Rancho Matilija)
- \$250,000 Wills Canyon Trail
- \$250,000 Oso Ridge (High point of property)
- \$300,000 Unnamed canyon
- \$1.5 M Preserve Name

Gift Naming Guidelines

- All gift naming contributions can be made over a two year pledge
- All naming right opportunities are to be provided on a first come, first serve basis and once they are secured by a gift or pledge, the naming will no longer be offered.
- No more than two individuals or families can share on a gift naming right
- Gift naming donors will be offered a recognition plaque to be placed near the naming right location

For a confidential discussion and a naming rights map, please call 646-7930 or ovlc@ojai.net and ask for Jim Engel, Executive Director



Ventura River & Ranch Open Space Campaign Donors

Thank you to following people who have generously donated or pledged towards the protection of this outstanding open space.

- Judy & Jim Barrett
- George Berg
- John & Kathy Broesamle
- David & Ronda Burrell
in memory of Dean Hofman
- California State Coastal Conservancy
- Doug & Leanne Campbell
- B.D. & Liz Dautch
- Evie & Bain Dayman
- Paul Dentzel
- Richard & Kristal DeVillers
- Mary, Lanyard & Hannah Dial
- Cynthia Duncan & John Hall
- Andy & Sharon Engel
- Jim & Dawn Engel
- Environmental Defense Center
- Ray & Sylvia Faulstich
- John & Jessica Graham
- Jurgen & Gerry Gramckow
- Great Pacific Ironworks/Patagonia/
Point Blank Surfboards/Lotus
Kayaking/Watergirl
- Charley Griswold & Betsy Bland
- Susan Gruber
in memory of Bruce Wallace
- Donald & Ruth Hauser
- Jerry & Kerry Holden
- Jim & Susan Jackson
- Intell Management & Investment
- Pat Jump
- Marc & Phoebe Larsen
- Tom & Barbara Malley
- Leslie Marvin
- Paul & Laura Meyer
- Cookie & Bill Miley
- Paul & Helen Miller
- Nye-Powell-Honda Group
- Pamela Nye *in honor of Ruric Nye*
- Ann & Harry Oppenheimer
R.E.A.P.
- Joyce Schofield
- Judy & Robert Stix
- Doug & Liz Vernand
- Waite, Jacobs & Atkinson